

January 22, 2015

Now available: Free GED® testing marketing materials



Hello, all!

As promised in the most recent edition of *News To Use* (<http://kyae.ky.gov/NR/rdonlyres/8241355A-A5D9-4383-A225-47F3A5491EF6/0/Jan15NTU.pdf>), **materials to promote** free first-module GED® testing for first-time GED® testers has been posted on the Marketing Materials page on the KYAE website. You may download your customizable materials here: <http://kyae.ky.gov/educators/14Marketing.htm>.

In case you missed the article in News To Use, here it is:

GED Testing Service® offers promotion to make first module FREE for first-time KY test-takers

To make the deal even better, GED Testing Service® is offering a promotion January 26 through February 28 that will make it free for first-time Kentucky test-takers to take their first GED® test module. GED Testing Service® is offering a \$10 promotion code to first-time test takers for their first module. This promotion will combine with Kentucky's \$20 vouchers to make it free for first-time test-takers to take their first GED® test module. GED Testing Service®'s promotional code will appear on the dashboard for eligible students. First-time students must schedule their first test by February 28 and must take the first test by March 31 to receive the promotional discount, which will start January 26.

If you haven't read this edition of *News To Use* yet, please be sure to check it out. It is chock-full of important information!

As always, if there is any other marketing material that Missy Brownson can create to help you, just let her know by contacting her at (502) 573-5114, ext. 123, or Missy.Brownson@ky.gov.